

## LCSB Blog “Reimagining the way of St Benedict in the 21<sup>st</sup> Century”

*The LCSB blog is where members explore the relevance of the Rule of St Benedict in their lives. Our goal is to offer various ways for people to engage with the wisdom of St Benedict, and provide a starting place for those who know a little bit about St Benedict’s Rule and would like to know more.*

Here are some questions that you may like to use as starting points for the blog posts:

- What part of St Benedict’s Rule are you finding particularly helpful/ relevant to you at the moment?
- What spiritual practices are you exploring at the moment?
- What are you listening to?
- What are you learning about living as part of a Lay Benedictine community?

### **Guidelines**

Posts on the LCSB website are helpful, not self-promotional. No jargon or corporate speak. Keep it interesting and conversational.

The posts should adhere to LCSB’s policy of tolerance: freedom to express your perspective and story whilst maintaining an openness and respect for the personal and denominational beliefs of others.

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### **Word count:**

- 400-600 words

### **Format for sharing:**

- Share a Google doc or email a Word doc.

### **Links:**

- Link to other content whenever relevant. Every link included must add value for readers.

### **Formatting:**

- Keep paragraphs short. Avoid using big blocks of text.
- Indent quotations longer than 40 words.
- Use headers and sub-headers to break up your post.
- When writing headlines, be specific and indicate a benefit to the reader.
- Use bullet or numbered lists.

### **Images:**

We love images on the LCSB blog. We use them to break up text, make the blog post scannable and to support data. Ideally, we include one image at every scroll depth, so an image is always visible. [Here](#) is a great example.

### **Author:**

Your full name will be included along with your blog. If you would rather not have your name used, please say so in your email.

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### **Editing:**

We may edit your post or bounce it back to you for revisions.

### **Deadline:**

We ask that your articles be submitted 7 days prior to your scheduled run date. Don’t worry, we’ll coordinate a date together.